Basic Used Truck Module Overview

The entry-level Basic Used Truck Module offers the ability to list and sell your used trucks and equipment from your existing website. It will allow your dealership to assign a module administrator to post your current in-stock inventory of used equipment utilizing a simple template. No IT personnel is required to keep your website full of your current inventory!

The user interface makes it easy enough for anyone in the company to maintain.

The module administrator will have the ability to access the control panel for this module via a password protected page on the website where they will be able to add/edit/remove listings and other vital information at will.

All changes made in the control panel will show on the website as soon as they are applied by the module administrator. They have the ability to edit any part of any listing at any time, including changing or deleting the photo.

The module allows for one photo per entry that is automatically re-sized for quick viewing by the user. The listings will show on the website as a list of all available, where each can be clicked on to view a larger photo and additional information about the truck/equipment for sale.

Visitors are able to see the used trucks you have available, with detailed information.

A built-in link to your sales person's e-mail is included so users may e-mail their interest. The e-mail subject line and body includes the serial and stock number to make the entire process easier on the sales person receiving the e-mail request for more information.

Need more from your module? Check out our Plus and Premium Used Truck Modules.

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